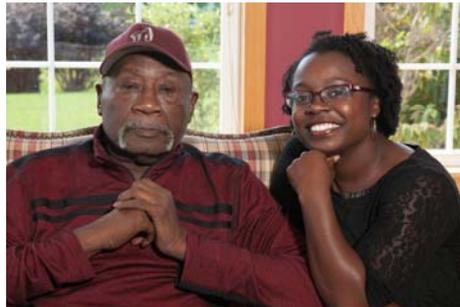


100 BLACK MEN.

Madison, Wisconsin



What They See Is What They'll Be

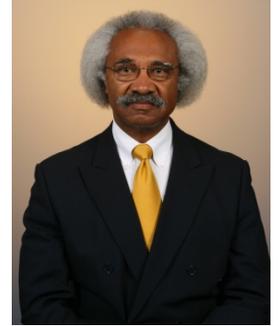
100 Black Men of Madison, Inc.

2015 Year-end Review

100 Black Men of Madison, Inc., is an affiliate of 100 Black Men of America, Inc.

Message from the President

100 Black Men of Madison, Inc. (100 BMM) has always been defined in terms of results that provide real benefits to our community and enhancements to educational and economic opportunities for all African Americans, particularly our children. By that definition, this past year has been very successful.



Much has been achieved, thanks to the commitment of truly excellent volunteers, organizational leaders focused on providing effective advocacy and value, and members who are willing to get directly engaged in programs and services for the common good.

Our growth and participation levels demonstrate that we are doing what our community members want. The success of our programs not only adds to the overall strength of the organization, but also enhances the strength of core initiatives like academic achievement, mentoring, health and wellness, and social responsibility.

A powerful dynamic is created when nonprofit organizations and community partners band together to fight for common interests. 100 BMM's "grassroots" strength and determined advocacy were realized through direct engagements with community leaders from Madison and Dane County. Our unique programs allowed us to embrace our area youth and provide guidance for their productive futures. In partnership with the Madison Metropolitan School District, we addressed the achievement gap and helped champion winners from at the African American History Challenge Bowl, and celebrated outstanding educators and mentors in the Greater Madison area.

As we enter into a new year, we have many things to be thankful for: our sound governance structure, giving equal strength to all members; an active and dedicated volunteer base willing to engage in advocacy; organization leaders who are dedicated to serving and enhancing the welfare of our community; and 100 Black Men of Madison's outstanding members, men who carefully consider what effect their actions will have on everyone.

100 Black Men of Madison, Inc. endeavors to truly exemplify our national motto, "What They See Is What They'll Be," and our chapter maxim, "We Are What We Do."

God Bless,

Floyd Rose, Ph.D., President
100 Black Men of Madison, Inc.

100 Black Men of Madison 2015 Officers and Board of Directors

Officers



President
Floyd Rose, Ph.D.



Vice President
George Yelder



Secretary
Enis Ragland



Treasurer
Amos Anderson

Board of Directors



Buwa Baldeh



Christopher Canty



Mark Greene



Perry Henderson, M.D.



Edward Murray



Jeffrey (J.R.) Sims



Derrick Smith



Robert Wynn

100 Black Men of Madison Community Partners

- African American Communication and Collaboration Council
- Alliant Energy
- Alpha Kappa Alpha Sorority, Inc. – Kappa Psi Omega Chapter
- Alpha Phi Alpha Fraternity, Inc.
- American Family Insurance
- Asset Builders of America, Inc.
- AT&T
- BMO Harris Bank
- Boys & Girls Club of Dane County
- City of Madison
- CUNA Mutual Foundation
- Delta Sigma Theta Sorority, Inc. – Madison Alumnae Chapter
- Edgewood High School
- Fountain of Life Family Worship Center
- Grainger Industrial Supply
- Great Graphics/Great Signs
- Green Bay Packers
- Group Health Cooperative
- Heartland Images
- Hilton Madison Monona Terrace
- John Deere Financial
- Journey Mental Health Center
- JP Morgan Chase
- Kappa Alpha Psi Fraternity, Inc.
- Kraft Foods
- Kohl's Corporation
- Lands' End
- League of Women Voters – Wisconsin
- The Links, Incorporated – Madison Metropolitan Chapter
- Madison College
- Madison Gas & Electric
- Madison Metropolitan School District
- Madison Network of Black Professionals
- Meridian Group, Inc.
- Meriter Hospital
- Middleton Cross Plains Area School District
- Mt. Zion Baptist Church
- NAACP Madison Branch
- National W Club
- Omega Psi Phi Fraternity, Inc.
- Park Bank
- Pellitteri Waste Systems
- Quarles & Brady LLP
- The Rotary Club of Madison
- Second Baptist Church
- Schneider National
- Smart Motors
- St. Mary's Healthcare
- St. Paul AME Church
- State Farm Insurance
- S.S. Morris AME Community Church
- Sun Prairie School District
- The Synergists
- TechniSource Packaging Group/TechniSource Services Group
- University of Wisconsin Foundation
- University of Wisconsin-Madison Athletics Office
- University of Wisconsin-Madison Department of African American Studies
- University of Wisconsin-Madison Department of Biomedical Engineering & Wisconsin Institute for Discovery – BIONATES
- University of Wisconsin-Madison Division of Diversity, Equity & Educational Achievement
- University of Wisconsin-Madison Office of the Chancellor
- University of Wisconsin-Madison PEOPLE Program
- Urban League of Greater Madison
- Verona Public Schools
- Wisconsin Diversity Procurement Network
- Wisconsin National Guard
- Women in Focus, Inc.
- WPS Insurance
- Zimbrick Automotive

The Organization

The overall concept of the 100 Black Men organization was born in New York City in 1963, when a diverse group of concerned and successful African American men began to meet to explore ways of improving conditions in their communities. They envisioned an organization that would implement programs designed to improve the quality of life for African Americans and other minorities.

These members were successful black men from various walks of life who decided to pool their skills and experiences to ensure the future of their communities by aiming an intense number of resources toward youth development. They eventually adopted the name 100 Black Men, Inc. Among the founders were David Dinkins, Livingston Wingate, Andrew Hatcher, and Jackie Robinson.

In the 1970s, the concept of developing individual, independent chapters in other cities took hold, and in 1976, the 100 Black Men of New Jersey was formed by Dr. William Hayling and other colleagues. A movement had been born. Men across the country began to form 100 Black Men organizations in cities like Los Angeles, St. Louis, Indianapolis, Pittsburgh, Atlanta, San Francisco/Oakland Bay area, Nassau/Suffolk, and Sacramento.

In 1986, the nine successful chapters met and voted to create 100 Black Men of America, Inc. as a national confederation. Currently, there are more than 100 chapters and more than 10,000 members. The Board of Directors consists of the presidents of the local chapters. For the past four decades, chapters across the nation have touched the lives of over 60,000 young people.

100 Black Men of Madison, Inc.

100 Black Men of Madison, Inc. began its operation in 1994 and was incorporated in 1995 as a nonprofit organization comprised of members from many professional disciplines in the greater Madison area. The Madison chapter was established with the concept that it would make a positive difference in the lives of area youth, especially African American males and females, through mentoring, education, health and wellness, and economic development programs. The 100 Black Men of Madison, Inc. is an affiliate of 100 Black Men of America, Inc.

The 100 Black Men of Madison organization has and will continue to be a positive voice for the community youth of color, especially African American males and females, and support academic achievement and reinforce social responsibility.

Mission, Vision and Values

The Mission of 100 Black Men of Madison, Inc. is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans. 100 Black Men of Madison, Inc. seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve. 100 Black Men of Madison, Inc. is committed to the intellectual development of youth and the economic empowerment of the African American community based on the following precepts: respect for family, spirituality, justice, and integrity.

Summary of 2015 Programs of the 100 Black Men of Madison, Inc.

Annual Meeting

17 January 2015 – CUNA Mutual Conference Center – Madison, Wisconsin



In addition to the election of Officers of the Board of Directors, Keynote Speaker, 100 Black Men of Madison member William Greer, President and CEO of Journey Mental Health Center, addressed those in attendance. Mr. Greer has 40 years' experience as a clinician, administrator, instructor and clinical supervisor. He has supervised the development of many model programs that serve individuals across the life span with an emphasis upon best practice, cultural competence, and consumer involvement. He has worked closely with private and public providers of mental health and substance abuse services, consumers, policy makers, and advocates with an eye toward increased consumer participation and access in the face of shrinking government funding and burgeoning consumer demand.

Men's Appreciation Event

11 February 2015 – University of Wisconsin-Madison Ogg Residence Hall - Madison, Wisconsin



A Collaboration of the Women of the Zeta Xi Undergraduate Chapter of Delta Sigma Theta Sorority, Inc., and 100 Black Men of Madison, Inc., the Men's Appreciation Event was held on the campus of the University of Wisconsin-Madison. As in previous years, this activity of intergenerational mentoring served as an opportunity to engage and assist college students who could benefit from the experience and wisdom of the members of both organizations.

Community Engagement - General Membership Meeting

21 February 2015 – South District Madison Police Station – Madison, Wisconsin



Madison Police Chief, Michael Koval served as the guest speaker during the 21 February General Membership Meeting. Chief Koval began his career with the Madison Police Department (MPD) in 1983. His educational background includes being a graduate of Madison West High School, a graduate of UW-Madison with a Journalism Degree and obtaining his Law Degree from William Mitchell College of Law. Before becoming the Chief of Police in April of 2014, Chief Koval was a Special Agent for the Federal Bureau of Investigations (FBI).

Community Engagement - General Membership Meeting

21 March 2015 – South District Madison Police Station – Madison, Wisconsin



Dane County Executive, Joe Parisi was the 21 March General Membership Meeting keynote speaker. Executive Parisi sought out public service as a way to give back to a community that has given so much to him. Executive Parisi was first elected as County Executive, the chief elected leader of Dane County, in 2011 after 6 years in the State Assembly and 8 years as Dane County Clerk. Executive Parisi has served in numerous volunteer roles including President of the Board of Directors, and as a volunteer tutor, at Operation Fresh Start and as a member of the Board of Directors of the Goodman Community Center.

African American History Challenge Bowl

11 April 2015 - Madison Metropolitan School District Doyle Administration Building – Madison, Wisconsin



The 100 Black Men of Madison African American History Challenge Bowl (AAHCB) is an educational program designed to enhance the study of African American history. The AAHCB is open to all Madison-area middle school students with the goal to encourage pride, self-worth and an appreciation of the African American legacy and culture. It also is a challenging and fun way for students to expand their knowledge of African American History in highly competitive local and national competitions. The chief authority for the African American History Challenge bowl was “Life Upon These Shores - Looking at African-American History 1513 – 2008” by Henry Louis Gates, Jr.

Party with the 100

18 April 2015 – UW-Madison Pyle Center – Madison, Wisconsin

This “good old-fashioned party” of fellowship and fun, helps to raise funds for all of the 100 Black Men of Madison’s program. Included in this year’s event was dancing, hors d’ oeuvres and door prizes.



Outstanding Educators and Mentors Appreciation Breakfast

9 May 2015 - Quarles & Brady – Madison, Wisconsin



Today, within the context of our community, there are few actions more important than the education of African-American children. In concert with our Mission and Values, the 100 Black Men of Madison recognized those educators and mentors who have demonstrated an extraordinary sense of humility and a strong commitment to continual improvement, based upon a fundamental motivation to inspire student success. During the 5th annual event, those who have made positive differences in the lives of our children were recognized and celebrated.



Outstanding educators and mentors were nominated for awards based on the following criteria:

- Demonstrates strong ability to foster excellence in education as evidenced by ongoing contributions to the improvement of African American student learning and the learning environment for African American youth;
- Demonstrates leadership in educational development of African American youth, locally or statewide and/or at a national level, both within or out of the school setting;



- Displays exemplary interpersonal skills in communicating with African American students, parents, administrators, community members and professional colleagues; and
- Engages African American parents/families as partners in the learning process to enhance student achievement.



100 Black Men of America, Inc. 29th Annual Conference

3-7 June 2015 – Hilton Americas – Houston, Texas

For the second time in three years, 100 Black Men of Madison, Inc. (100 BMM) has received the coveted "Chapter of the Year" award bestowed by the 100 Black Men of America.

During the 29th Annual 100 Black Men of America Annual Conference in Houston, Texas, the Madison Chapter received the accolade for the category of "Health and Wellness" with respect to efforts of Prostate Cancer Awareness.

As basis for the award, the Madison Chapter initiated the first and only Prostate Cancer Awareness Walk in the history of the State of Wisconsin during September, 2013. And recently, the 100 BMM entered into an undertaking of prostate cancer research with the University of Wisconsin-Madison Carbone Cancer Center.



Take a Black Youth to Church Day

21 June 2015 (Father's Day) – Various Places of Worship

The most understated asset in the African American Community is the belief in God, and the collateral role of the Church and its legacy of justice and survival. The Church has served as a harbor, a shield, an opportunity of expression, a restorer of dignity, a platform of education and socialization, and above all a clear path of what is right and what is wrong.

No institution has been more important to African American families, economically, spiritually, socially and culturally than the Church. Supported by the 100 Black Men of Madison and the African American Council of Churches, "Take a Black Youth to Church on Father's Day" commenced throughout the Greater Madison area.





Annual Golf Outing

27 July 2015 - The Oaks Golf Course – Cottage Grove, Wisconsin

Friends, supporters, sponsors, and volunteers gathered for a fun day of golf to support the 100 Black Men of Madison and our endeavors to provide mentorship to our youth in Madison and Dane County. The format was a four-person best-ball scramble. Prizes and awards were given for the low-gross teams, longest drive, closest to the pin, putting contest, hole-in-one, and more. Individuals and teams were welcomed and non-golfers also were

invited to attend and support this event at the Awards Dinner.

This golf outing is one of our signature events! This fundraising event helps support all of the 100 Black Men of Madison's activities, such as our Youth Mentoring Programs, Backpacks for Success Picnic, and Scholarships.



Backpacks for Success Appreciation Banquet

4 August 2015 – CUNA Mutual Conference Center – Madison, Wisconsin

The 100 Black Men of Madison conducted the 7th Annual Backpacks for Success Banquet 4 August to recognize the gracious donations of our civic partners. The keynote speaker for the 2015 event was Dr. Rebecca Blank, Chancellor, University of Wisconsin-Madison. To a packed audience, partner organizations and individuals were recognized for their contributions to this community effort and to the Mission of the 100 Black Men of Madison.

Backpacks for Success Stuffing Party

20 August 2015 - National Guard Armory – Madison, Wisconsin



In preparation for the distribution of school supplies, the Annual Backpacks for Success Stuffing Party was held on 20 August at the Wisconsin National Guard Armory in Madison. Partner organizations such as the BMO Harris Bank, CUNA Mutual Group, John Deere Financial, MG&E as well as numerous individuals assisted the members of the 100 Black Men of Madison in this preparatory activity.



Backpacks for Success Picnic

22 August 2015 - Demetral Park – Madison, Wisconsin

Over the past 20 years, the 100 Black Men of Madison, Inc. has provided over 25,000 backpacks containing school supplies and books (at no charge) to area disadvantaged children at our annual back-to-school celebration for elementary and middle school students of all ethnicities and genders.



During the early years, the picnic was held at Brittingham Park and began as just a picnic, but today it has become so vital that volunteers from across the community are utilized in the staging of this annual event. At this event, we endeavor to encourage, motivate and share information and school materials with thousands of at-risk students who are at or below the poverty level. The generous contributions of our sponsors, community and members have allowed the 100 Black Men of Madison to help our students be better prepared to learn and excel on the first day of school.



5th Annual Mingling, Mentoring and Mama’s Treats

10 September 2015 - UW-Madison Grainger Hall – Madison, Wisconsin

Members of the African-American professional community, local high school students, university students and faculty of the University of Wisconsin attended the 5th Annual Mingling, Mentoring and Mama's Treats. This community/campus reception offered opportunities for social interaction and information sharing among a group of younger and older African-American men with similar career interests. With the theme of "Intergenerational Mentoring," the goal of the 10 September activity was to initiate cross-generational relationships.



3rd Annual Prostate Cancer Awareness Walk

19 September 2015 – Downtown Madison

The 100 Black Men of Madison held its 3rd Annual Prostate Cancer Awareness Walk 19 September in downtown Madison, Wisconsin.

The goal of this first-of-its-kind event is to raise awareness about prostate cancer and encourage men to be screened through this fun, healthy, family-oriented event.

The National Cancer Institute reports that there have been an estimated 233,000 new cases and 29,480 deaths from prostate cancer in the United States so far this year. According to the Center for Disease Control, prostate cancer is the second leading cause of cancer deaths among men in the United States. African American men have higher rates of getting and dying from the disease, although it is still unclear why.



Community Engagement – General Membership Meeting

10 October 2015 – Bonefish Grill – Madison, Wisconsin

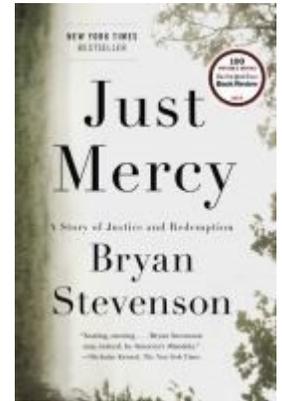


The October General Membership Meeting of the 100 Black Men of Madison featured a presentation from Dr. Jennifer Cheatham, Superintendent, Madison Metropolitan School District. Dr. Cheatham has been an educator since 1996 and holds her doctorate from Harvard University. Formerly an eighth-grade English teacher, Dr. Cheatham worked in California before moving to Chicago, Illinois, where she worked as Chief Instruction Officer. Dr. Cheatham assumed her role as Superintendent of the Madison Metropolitan School District in 2013.

“Go Big Read” Project Discussion

26 October 2015 - Sheraton Hotel – Madison, Wisconsin

Each year, the University of Wisconsin-Madison stages the "Go Big Read" project. This activity endeavors to engage members of the campus community and beyond in a shared, academically focused reading experience. Students, faculty, staff, and community members are invited to participate by reading a book, and taking part in classroom discussions and campus events. Chancellor Rebecca Blank chose *Just Mercy* by Bryan Stevenson from the short list that a selection committee culled from nearly 200 nominated titles.



2015 Go Big Read Selection



Bryan Stevenson was a young lawyer when he founded the Equal Justice Initiative, a legal practice dedicated to defending those most desperate and in need. One of his first clients was Walter McMillian, a man on death row for a murder he didn't commit. Here Stevenson details the legal journey to McMillian's release as well as those of others he's helped in his now thirty-year career. The book is a call to action, true crime page-turner and critique of the American system of justice - and was chosen as UW-Madison's 2015 Go Big Read.

In anticipation of his presence on Campus, Chief Mike Koval and 100 Black Men of Madison President, Dr. Floyd Rose, forwarded a joint request letter to meet with a combined contingent of the 100 Black Men and twenty four (24) recruits of the Madison Police Department during his trip to Madison and Mr. Stevenson accepted this request.

After the event, the Madison Police Department and the 100 Black Men of Madison reconvened as work groups for additional discussion and the development of action steps in which the two organizations could work **(together)** to affect positive change in our city.

100 Black Men of Madison, Inc. - 2016 Calendar of Events

16 January 2016

Annual Membership Meeting – Bonefish Grill – Madison, WI – Guest Speakers: Mayor Paul Soglin, Alder Barbara Harrington-McKinney, Alder Maurice S. Cheeks, Alder Sheri Carter and Alder Samba Baldeh

20 February 2016

General Membership Meeting – Bonefish Grill – Madison, WI

19 March 2016

Board Meeting – Bonefish Grill – Madison, WI

31 March 2016

City of Madison Candidate Forum – Urban League of Greater Madison – Madison, WI

2 April 2016

African American History Challenge Bowl – MMSD Doyle Administration Building – Madison, WI

16 April 2016

Party with the 100 – UW-Madison Pyle Center – Madison, WI

7 May 2016

Outstanding Educators and Mentors Appreciation Breakfast – Quarles & Brady – Madison, WI

11 June 2016

General Membership Meeting – South District Madison Police Station – Madison, WI

15-19 June 2016

23rd 100 Black Men of America, Inc. Annual Convention – Atlanta, GA

19 June 2016

“Take a Black Youth to Church”

9 July 2016

General Membership Meeting – South District Madison Police Station – Madison, WI

25 July 2016

Annual Golf Outing – The Oaks Golf Course – Cottage Grove, WI

3 August 2016

100 Black Men of Madison Appreciation Banquet

18 August 2016

Backpacks for Success Stuffing Party – National Guard Armory – Madison, WI

20 August 2016

Backpacks for Success Picnic – Demetral Park – Madison, WI

25 August 2015

Board Meeting – South District Madison Police Station – Madison, WI

8 September 2016

Mingling, Mentoring and Mama’s Treats – UW-Madison Grainger Hall – Madison, WI

24 September 2016

Prostate Cancer Awareness Walk – Madison, WI

22 October 2016

General Membership Meeting – Bonefish Grill – Madison, WI

19 November 2016

General Membership Meeting – Bonefish Grill – Madison, WI



