

# "What They See Is What They'll Be"

*News from the 100 Black Men of Madison, Inc.*

April 2015

## Message to Our Youth ... "Do Not Knowingly Get Arrested"

The decision from Dane County District Attorney, Ismael Ozanne, concerning Madison Police officer, Matt Kenny, should be released within the next few days.

In light of that announcement, please regard this commentary as a desperate and sincere request to all adult members of our Community to perform acts of "stewardship" to be realized in needed direction to our youth.



The 7 April demonstration on East Washington Avenue resulted in students being cited by the Madison Police Department. The citations elicited fines of \$439.00 per infraction.

By the grace of God, the students were not arrested.

Arrest comprises fingerprinting, photographs, DNA swipes, etc. and being logged into the FBI files, (i.e., "the computer in the sky") **forever**. Arrest, **irrespective of conviction**, of youth (and adults) without financial means can be defined as "one strike and you are out," **legally**.

Those with arrest records can be (and are) denied employment, housing, student loans, public assistance, education, family reunification, and more.

A criminal record serves as both a direct cause and consequence of poverty.

And for the record, please know that the outcome of students cited, 7 April, **was not a result of aggressive police behavior**.

Believe it or not, the students who were cited, **chose to be cited/arrested**. The Madison Police provide all demonstrators every available opportunity to avoid being cited or arrested. The students were convinced that arrest was "acceptable."

Many of the demonstrators were youth without parents in attendance.



## [Calendar of Events](#)

### MISSION

The Mission of the 100 Black Men of Madison, Inc. is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans.

### VISION

100 Black Men of Madison, Inc. seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve.

### VALUES

100 Black Men of Madison, Inc. is committed to the intellectual development of youth and the economic empowerment of the African American community based on the following precepts: respect for family, spirituality, justice, and integrity.

### CONTACT INFORMATION

100 Black Men of Madison, Inc.  
P.O. Box 787  
Madison, WI 53701  
[E-Mail](#) | [Website](#)

Good People of our Community, please hear this "clarion call" for your involvement and wisdom. We have one message to all of our youth, **"Do not knowingly get arrested or cited."**

The sixteen year-old who will be upset by the expression of your wisdom today, will thank God that you were put in his or her path for the rest of their life.

## **Effectively Managing Crisis ... Best Practices from Someone Who Has Been There - Chief Charles Tubbs**



Charles Tubbs, Sr.  
Charles Tubbs is the Director of  
Dane County Emergency  
Management

Chief Tubbs, also known as the "Chief of Peace" for his works managing a two week long occupation of the State Capitol during March of 2011, has a career that spans nearly 40 years in emergency preparedness and law enforcement including service as the Interim and Deputy Police Chief of Beloit, Wisconsin.

Chief Tubbs is a national instructor for the United States Department of Homeland Security and also instructs courses for the National Emergency Response and Rescue Training Center for Weapons of Mass Destruction. His areas of focus include emergency preparedness, crisis management, law enforcement orientation and incident command.

***When asked, "What steps should our community take to ready for actions of crisis?" Chief Tubbs offered the following considerations:***

**Prepare** and implement a comprehensive Emergency Plan A.S.A.P that includes all affected groups. Everyone must be on the same page and have **one** unified voice.

**During** the period of crisis, schedule teams from the affected groups (the leaders of communities of color and law enforcement) 8-hour shifts to ensure 24-hour coverage to assist with problems related to the event.

**Meet** with law enforcement leadership as often as needed.

**The Clergy** are a key resource to positive outcomes!

**Do not underestimate the power of prayer.** Plan religious and social events; start a prayer circle; sing gospel, patriotic, country western, R&B and Motown music to counter anticipated problems.

**Utilize** social and public media to communicate with all, especially youth. And insist on direct and honest dialog to ensure coordination and cooperation.

**Establish** a central meeting place large enough for meetings that are accessible by both foot and vehicle traffic.

**Request** that law enforcement officers remain in regular police uniform instead of riot gear, thus helping to diffuse the tension between law enforcement and protesters/citizens.

**Hold** listening sessions for youths at schools and in the community. Support peaceful rallies that foster healing and unity.

**Establish** a team of professionals who will be available to provide psychological and emotional trauma services for citizens.

**Get** to know the participants! Promote non-violence and voluntary compliance. Avoid conflict and react calmly, if confronted.

**Clearly** explain the consequences of being arrested for civil disobedience and the impact on present and future life decisions (i.e. character, employment, financial, etc.). Instill judgment and discretion when making determinations regarding the most appropriate course of action.

**Value** everyone's voice. Listen and pay attention even if you do not agree. The message can be a teaching moment and something we all can learn from. Hold all people in the highest of regards, especially people who may not be as fortunate as others.

**Do** the right thing even when no one is looking and even when wrong things are happening. Our actions must always serve the greater good!

**Remember:** Where there is breath there is HOPE!

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## 100 Black Men of Madison and Carbone Cancer Center Collaborate for Prostate Cancer Research



**Carbone Cancer Center**  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

The 100 Black Men of Madison and the Carbone Cancer Center have entered into a partnership which involves the design and implementation of the project "*Save the Life of Somebody You Know: Improving informed decision making for prostate cancer*

*screening among African American men in Dane County in the post-PSA era,"* a community-based research project to serve the shared interests of the 100 Black Men of Madison, Inc. (100BMM), the Cancer Health Disparities Initiative (CHDI) of the University of Wisconsin-Madison Carbone Cancer Center (UWCCC) and the at large African American community of Dane County, Wisconsin.

*Save the Life of Somebody You Know* is a culturally appropriate and community-based intervention to promote informed decision making about prostate cancer screening among African American men in Dane County. Parties to this agreement are the faculty principal investigators, CHDI and 100BMM.



Save the Life of Somebody You Know is an outgrowth of the



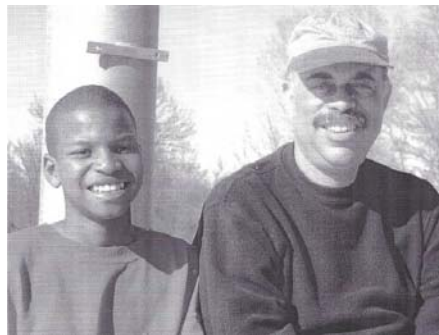
100BMMs Prostate Cancer Awareness initiative to increase attention and action on prostate cancer due to its significantly higher incidence and death rates for African American males. This research will lay a foundation for future activities by 100BMM. CHDI has been a partner of 100BMM in their Prostate Cancer

Awareness initiative and this research project also supports CHDI's mission to increase the capacity of communities and the University of Wisconsin Carbone Cancer Center to reduce inequities in the cancer burden through research, outreach and education. CHDI and UWCCC are committed to an ongoing partnership with 100BMM beyond the duration of the Save the Life of Somebody You Know project.

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## **9 May 2015 Outstanding Educator and Mentor Appreciation Breakfast**

Today, within the context of our community, there are few actions more important than the education and mentoring of African-American children.



In concert with our Mission and Values, the 100 Black Men of Madison seek to recognize those educators and mentors who have demonstrated an extraordinary sense of humility and a strong commitment to continual improvement, based upon a fundamental motivation to inspire student success.

On 9 May 2015, the 100 Black Men of Madison will host its fourth annual Outstanding Educators and Mentors Appreciation Breakfast at Quarles & Brady LLP in Madison, Wisconsin. At this event, those who have made positive differences in the lives of our children will be recognized and celebrated.

[Registration](#) is required to attend this event.

[Nominate an Outstanding Educator](#) | [Nominate an Outstanding Mentor](#)

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## **4-7 June 2015 29th 100 Black Men of America, Inc. Annual Conference**

The 100 Black Men of America will convene its 29th Annual Conference 4-7 June 2015 in Houston at the Hilton Americas (1600 Lamar St., Houston, TX 77010).

Registration will open on 3 June 2015.

Come and enjoy the city of Houston, and join the 100's global



network of members and youth as we celebrate. Networking and learning opportunities with mentoring and education experts, educators, leading entrepreneurs, corporate and nonprofit executives, and entertainers await you.

For more information, please [click here](#).

## 100 Black Men of Madison Members in the News

### Dr. Ruben Anthony - Named New Leader of Urban League of Greater Madison

*Objective to make Madison 'Best City' for all, Inc. Annual Conference*

On Friday, 27 March 2015, the Urban League of Greater Madison board of directors announced Dr. Ruben Anthony as its new Chief Executive Officer. Dr. Anthony lives in Greater Madison and has a rich, 27-year background in business and transportation management and applying his expertise in the fight for civil rights.



"We have reviewed applications from across the U.S., but have found the perfect fit right here in our backyard in Dr. Anthony," said Nia Trammell, the chairwoman of the Urban League's executive board. "Ruben has strong ties to the Madison community and understands completely its cultural strengths and the challenges that lie ahead."

Dr. Anthony founded RowJAC Consulting firm in 2013, which specializes in civil rights compliance related to government contracting. He also served as a disadvantaged business enterprise adviser to Milwaukee County, Milwaukee Sewerage District, the Minnesota Department of Transportation and the Dulles Airport in Washington D.C. Prior to these ventures, Dr. Anthony served 19 years as a manager with the Wisconsin Department of Transportation ending his career as the Deputy Secretary overseeing 3,600 employees and a budget of more than \$3.25 billion.

### Ray Allen Appointed Secretary of the State of Wisconsin DFI

Ray Allen was named Secretary of the State of Wisconsin Department of Financial Institutions 27 February 2015, by Governor



Scott Walker.

Mr. Allen has worked for the Department for eighteen years, the last four as deputy secretary. He replaces Peter Bildsten, who served four years in the position.

Mr. Allen is a Milwaukee native who earned a journalism degree from UW-Madison and worked as a marketing representative for the John Deere Company before embarking on a career in state government. He served three terms on the Madison School Board and owns The Madison Times, a weekly newspaper serving the African-American community.

### **Samba Baldeh Elected to Madison City Council**

During his first run for political office, Samba Baldeh, a software engineer and business owner, has been elected to the Madison City Council.



Alder Baldeh's service to the community has been realized through the African Association Board, presidency of the Senegambia Association of Madison, 100 Black Men of Madison, Big Brothers Big Sisters, AIDS network and others.

Samba is an interpreter for hospitals and the Department of Workforce Development, and through the African Association and Senegambia Association, he has partnered with Madison police and organized community forums on policing and police relations.

Alder Baldeh is committed to involving district and city residents in city decision-making, supporting our youth and schools, and make the city safe for all people. "When the people have more access to city government, the city will make more democratic decisions."

## **Now Accepting Articles & Photos**

We are currently accepting stories and photographs for future issues of "What They See Is What They Will Be." Please submit your stories and event photos for consideration. Submission does not guarantee placement in this publication.

Stories should be 200 words or less and electronic photos should be 300 DPI or better in .JPG format (NO SCANNED PHOTOS). Include captions for each photo (who, what, when, and where). Photos without captions WILL NOT be considered.

**Submit your stories and photos (with captions) to [president@100blackmenmadison.com](mailto:president@100blackmenmadison.com).**