

# "What They See Is What They'll Be"

*News from the 100 Black Men of Madison, Inc.*

August 2013

## Calendar of Events

[CLICK HERE](#)

to view the entire 100 BMM Calendar of Events.

### 2013 Backpacks for Success Week



To recognize the gracious donations of our civic partners, Backpacks for Success Week will commence with the **5th Annual Backpacks for Success Appreciation Banquet** on

**Tuesday, 13 August 2013**, at the UW-Madison Kohl Center in Madison, Wisconsin. This year's Keynote Speaker is Head Coach of the UW-Madison Women's Basketball Team, Bobbie

Kelsey. Tables for this event are available for purchase [here](#).



### 2013

**13 August**  
Backpacks for Success Appreciation Banquet

**15 August**  
Backpacks for Success Stuffing Party

**17 August**  
Backpacks for Success Picnic

**12 September**  
Mingling, Mentoring and Mama's Treats

**14 September**  
100 Black Men of Madison, Inc. Prostate Cancer Awareness Walk



The **Backpack Stuffing Party** will take place on **Thursday, 15 August**, at the National Guard Armory in Madison, Wisconsin. Volunteers are needed and can [register here](#).

Then, on **Saturday, 17 August**, the 100 Black Men of Madison (the "100") will hold the **Backpacks for Success Picnic**. Over the past 18 years, the "100" has provided over

23,000 backpacks filled with school supplies to area low-income students. At this year's event, our goal is to encourage, motivate and share school materials with more than 1,700 disadvantaged families who are at or below the poverty level.



A short video of last year's event can be [viewed here](#). To volunteer for this event, please [click here](#).

If you would like to become a Backpacks for Success sponsor, please e-mail [president@100blackmenmadison.com](mailto:president@100blackmenmadison.com).

### MISSION

The Mission of the 100 Black Men of Madison, Inc. is to improve the quality

### Mingling, Mentoring and Mama's Treats

*12 September 2013 - UW-Madison*

Members of the African-American professional community, local high school

students, university students and faculty of the University of Wisconsin are slated to attend the third annual **Mingling, Mentoring and Mama's Treats on Thursday, 12 September 2013.**

This community/campus reception event offers opportunities for social interaction and information sharing among a group of younger and older African-American men with similar career interests. With the theme of "Intergenerational Mentoring," the goal of the 12 September activity is to initiate cross-generational relationships.

The event will be held from **5:30- 7:30 p.m.** in the **East Atrium and Plenary Room** at **Grainger Hall** on the campus of the University of Wisconsin-Madison.

To **register** for this event, please visit <http://mmt2013.eventbrite.com/>.



of life within our communities and enhance educational and economic opportunities for all African Americans.

## VISION

100 Black Men of Madison, Inc. seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve.

## 100 Black Men of Madison Prostate Cancer Awareness Walk

14 September 2013



Join the 100 Black Men of Madison for our first **Prostate Cancer Awareness Walk, Saturday, 14 September 2013.**

Prostate cancer forms in tissues of the prostate (a gland in the male reproductive system found below the bladder and in front of the rectum) and usually occurs in older men. The

National Cancer Institute reports that there have been an estimated 238,590 new cases and 29,270 deaths from prostate cancer in the United States so far this year.

According to the Center for Disease Control, prostate cancer is the second leading cause of cancer deaths among men in the United States. African-American men have higher rates of getting and dying from the disease, although it is still unclear why.

### Walking Route

The route will begin at the corner of Martin Luther King Jr. Blvd. and Wilson Street in downtown Madison, Wisconsin. The walkers will proceed from there, turning right to walk around the Capitol and finish at the steps of the Capitol on the State Street side.

- Click here to [register as a walker](#).
- Click here to [volunteer](#).
- Click here for [sponsorship opportunities](#).

## 100 Black Men of Madison Member, Dr. Sean Frazier, Leaves UW to Become Athletic Director at Northern Illinois

Northern Illinois has hired University of Wisconsin Deputy Athletic Director, Dr. Sean Frazier, to be its new Athletic Director. A dedicated member of the 100 Black Men of Madison, Sean replaces Jeff Compher, who left to take the athletic director's job at East Carolina.

Dr. Frazier is a native of Centerport, NY, and a graduate of the University of

## VALUES

100 Black Men of Madison, Inc. is committed to the intellectual development of youth and the economic empowerment of the African American community based on the following precepts: respect for family, spirituality, justice, and integrity.

## CONTACT INFORMATION

100 Black Men of Madison, Inc.  
P.O. Box 787  
Madison, WI 53701  
[E-Mail](#) | [Website](#)

Alabama, where he played football for four years.

"He has built facilities, built programs and dealt with tough issues effectively as a director of athletics and as the deputy athletic director at an excellent program," Northern Illinois University President, Douglas Baker, said. "He understands the changing NCAA environment, is a national leader in fostering diversity and brings an inspiring and engaging leadership style that will build bridges with the local community and with our many constituencies."



*Godspeed, Brother Sean. You deserve all that is before you.*

## **Request for Proposal to Conduct Visionary Disparity Study - Due 26 August**



**City of Madison**  
FINANCE DEPARTMENT - PURCHASING SERVICES  
Room 407, 210 Martin Luther King Jr. Blvd.,  
Madison, WI 53703-3346



In December of last year, the 100 Black Men of Madison broke news that, as a result of a request for inclusion of people of color and women in City of Madison contracting opportunities, an Amendment to the City of Madison's 2013 budget to conduct a disparity study to determine the feasibility of including Disadvantaged Business Enterprise (DBE) firms in Public Works construction projects passed 13 November 2012.

Led by the Economic Development Committee of the 100 Black Men of Madison and a coalition involving Juan Lopez of the Latino Chamber of Commerce of Dane County and Brian Mitchel of the Wisconsin Association of Minority Contractors and backed by Mayor Paul Soglin, this historic Amendment states that a disparity study is necessary to establish a basis to include DBE goal setting in projects not receiving federal assistance.

Through positive and productive work of the 100 Black Men of Madison, Mayor Soglin and his staff, the City of Madison Disparity Study RFP #8258-0-2013/MM was released 15 July 2013, and will remain open to the public until 2:00 p.m., Monday, 26 August 2013.

City of Madison 2007-2012 Small Business Enterprise (SBE) utilization is 5.65%, while DBE utilization (including minority and women-owned businesses) is less than 1% for the same period. Therefore, this disparity study is necessary to establish a basis to include DBE goal setting in projects not receiving federal

financial assistance.

To learn more, [click here to read the RFP](#) in its entirety.

**MADISON RESIDENTS:** If you possess the interest and skills to compete for the opportunity to conduct this study, please submit a completed proposal before 2:00 p.m., Monday, 26 August 2013. **NOTE: Four Hundred Thousand Dollars (\$400,000)** has been budgeted to conduct this study.

## Now Accepting Articles & Photos

We are currently accepting stories and photographs for future issues of "What They See Is What They Will Be." Please submit your stories and event photos for consideration. Submission does not guarantee placement in this publication.

Stories should be 200 words or less and electronic photos should be 300 DPI or better in .JPG format (NO SCANNED PHOTOS). Include captions for each photo (who, what, when, and where). Photos without captions WILL NOT be considered.

Submit your stories and photos (with captions) to [president@100blackmenmadison.com](mailto:president@100blackmenmadison.com).